

W. Alan Tomlinson, B.A., N.D., D.O., D.Hom.



Dr. Tomlinson has, for the past thirty years, provided technical expertise in all areas of product formulation and development. He is a sought after speaker and has lectured to audiences around the world. He is frequently featured on TV and radio. He has conducted research with anti-oxidants, anti-aging, extended life span, and hyperactivity. He is currently the Chairman of the Health Products Association and also serves as Chairman of Sportron International, Inc.

Celecia Roos, Pharmacist



Celecia obtained a Bachelor of Pharmacy Degree (BPharm) from University of the Witwatersrand. She is registered as a pharmacist with the South African Pharmacy Council. She has had working experience in retail and hospital pharmacy. Celecia is currently Product Manager with FoodForce™ which includes product development and registrations. This portfolio includes keeping abreast with latest developments in the health and wellness industry.

Massoud Arvanaghi, Ph.D.



Dr. Arvanaghi received his Ph.D. at the University of Southern California in Los Angeles. Dr. Arvanaghi's research has lead him into the fields of molecular biology, nutritional supplements, anti-arthritis and anti-cancer drugs, and has a direct involvement with the FDA. Dr. Arvanaghi is the co-author of more than forty scientific papers, reviews, and patents published in American and European journals.

Anne Pringle, Dietician



Anne is a registered Dietician who qualified at the University of Natal. Anne worked in the field of clinical dietetics, but her special interest is food regulation where she has both local and international experience. Anne is involved in product research as well as nutritional support and relationships with our professional partners.

Gary White



Gary is a highly respected chemist, researcher and scientist who has been responsible for the development and production of nutritional products for over 40 years. He is the author of two published Pharmaceutical Quality Control procedures. He serves on the board of numerous scientific associations and is FoodForce's Technical Consultant.

MICHAEL MOLL, M.D.



Dr. Moll is a medical doctor specializing in emergency medicine, HIV management and integrative medicine. Nine years ago, he took his talent from the emergency room to the small screen and has anchored Top Billing, South Africa's longest running prime time television magazine program. He has received numerous awards including "People's Award for Best TV Presenter in 2008," and was recently nominated as one of South Africa's top business speakers.

Mark Draper, M.D.



Dr. Mark Draper received his qualifications at Guy Hospital Medical School, England in 1979. He is currently practicing as an Integrative Physician specializing in nutrition. Over the past 10 years, Dr. Draper has developed a very successful, broad spectrum, nutritional approach using concentrated food nutrients to "fill the nutritional gap." Recently, Dr. Draper started a "Diploma of Integrative Nutritional Medicine" courses for medical doctors and other professionals.



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